

## Life and Business Leadership Insight – May 03

### "Passionate People - Real Evidence of Great Leadership"

Much is written about the characteristics of great business leaders; however, surely one of the most powerful endorsements a leader can have is the ability to create "passion" within their people.

Passion for the company, passion for the brand, passion for the work, passion for each other as members of the team... the list goes on!

So how does a leader build passion in people?

Well, like most things it is comprised of a range of skills that need to be deftly managed and practiced by the leader themselves so that the behaviour becomes a trademark of their leadership by spoken word and deed.

So here are some simple steps toward creating passionate people:

- Assist the development of each team member by avoiding micro-managing them and their work load.
- Allow people to have some ownership and responsibility in their role. After all the only way of identifying consistently good performers or otherwise is to how they respond to responsibility.
- Provide meaningful proactive feedback so that the individual can learn and develop and become more competent both within their role and within the team.
- Be prepared to ask your team the following question? "In your opinion, what aspect of my leadership could I improve?" All of us require a wake up call from time to time.
- Carefully think through the impact of any communication before actually implementing it.

And finally (for the space of this newsletter) and for the fact that this takes real courage, consistently prepare people to take over your role. Yes, you heard me correct train them to take your job!

Of course the up side of this is that as a true leader you are consistently committed to evolving into different leadership roles in potentially different environments. The journey for you and your team should never stop.

*Richard*

#### Performance Enhancing Substance:

*"I'm like a hole the more you take away from me the bigger I get"*

*Peter McGrath*

#### Performance Enhancing Reading Material:

*"Financial Freedom.....starting now" Hans Jakobi.*

*Wealth Dynamics International*

*(An insight into the simple steps anyone can take to begin to build wealth and net worth)*

**Performance Enhancing Products:**

**Qty**

Life & Business Leadership Tape #1 "Mastering Stress" \_\_\_ @ \$30.00  
Life & Business Leadership CD #2 "How To Get What You Want" \_\_\_ @\$30.00  
Life & Business Leadership CD #3 "Turning Distress Into Excitement" \_\_\_ @ \$30.00  
Life & Business Leadership CD #4 "The Corporate Athlete" \_\_\_ @\$30.00  
Life & Business Leadership Pack (Discount Pack of 4) \_\_\_ @\$100.00

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**Performance Enhancing Public Seminars:**

**“Crocodiles not Waterlilies” Self-Leadership & Team Dynamics Program:**

**Next Program: (3 days)**

- 21.8.03 (9.00am-5.00pm), 28.8.03 (9.00am-5.00pm) & 4.9.03 (9.00am-5.00pm)
- Investment for program: \$1100.00 (Inc Gst)

**“How to Get What You Want” (Assertiveness Program):**

**Next Program: (2 days)**

- 29.10.03 (9.00-5.00pm), 30.10.03 (9.00am-5.00pm)
- Investment for program: \$700.00 (Inc Gst)

**“Toughness Training” (Stress Management):**

**Next Program: (1 day)**

- 11.6.03 (9.00am-5.00pm)
- Investment for program: \$440.00 (Inc Gst)

**The investment for the seminar includes all course notes and materials.**

**Venue:**

Como Business Centre Boardroom  
Level 19, Como Business Centre  
644 Chapel Street  
South Yarra. 3141

- Parking directly beneath building

These seminars as well as many others are available as in-house programs and in other locations by arrangement.

Please contact me direct on 0418177868 to book your place or via email on [dayr@ocean.com.au](mailto:dayr@ocean.com.au)

**Richard Day B.Ed; M.A.A.E.S.S.; APS**  
**Professional Speaker, Life and Business Coach and Corporate Facilitator**

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For more information and to preview Richard as a motivational speaker for you and your team please visit: [www.richardday.com.au](http://www.richardday.com.au)

Please feel free to distribute to your friends. Republication is welcome provided author is notified at [dayr@ocean.com.au](mailto:dayr@ocean.com.au)

Some of the information found in this newsletter has been adapted from the Crocodiles not Waterlilies Self-leadership Program with kind permission from Roger Anthony.